



# Steps

We don't take walking for granted

# FUNDRAISING PACK



## FUNDRAISING FOR STEPS

Thank you so much for fundraising for Steps! We are a small charity making a big difference to the lives of children and adults affected by serious lower limb conditions. And we rely entirely on the support of people just like you - to carry out our vital work. Raising funds enable us to work with the thousands of families who need our help.

Enclosed with this letter, you'll find:

- A description of Steps' work, the services we provide and some of the conditions affecting our families
- Details of the ways in which you can give to Steps, securely and efficiently
- A-Z of ideas to help you raise much-needed funds to help those affected by serious lower limb conditions
- Other ways you can support our work
- A Sponsorship/Gift Aid declaration form

You could decide to make a difference straight away, simply by giving safely at [steps-charity.org.uk](http://steps-charity.org.uk). Or, by taking out a direct debit, you can donate regularly and give us the security we need to continue our work into the future. Alternatively, you can get together with family, friends or colleagues and decide to do something together – and hopefully have fun at the same time!

If you have any questions at all about our work - or if there's anything we can do to help you in your efforts to support us - please just let us know, details are at the bottom of this page. With thousands of new families being affected by serious lower limb conditions every year, there's always so much more for us to do.

Finally, we are so grateful to you for choosing to support Steps' work and for taking the time to read this pack. And, on behalf of all the children and adults with whom we work, a loud and heartfelt "thank you"!

## The Steps Team

### STEPS

The White House  
Wilderspool Business Park  
Greenall's Avenue  
Warrington  
Cheshire WA4 6HL

### HELPLINE

01925 750271

### MAIN OFFICE

01925 438090

### EMAIL

[info@steps-charity.org.uk](mailto:info@steps-charity.org.uk)

Steps is a UK Registered Charity no. 1094343, regulated by the Charity Commission. Steps is a Company Limited by Guarantee, registered no. 4379997 in England

# HOW WE HELP

Steps is the national charity working to support all those whose lives are affected by childhood lower limb conditions. In an era of rapid medical advances, it's easy to forget that there are still serious conditions, here in the UK, about which little is really understood. Likewise, it's difficult to imagine the stress and anxiety caused when a serious lower limb condition is diagnosed.

Our job is to do everything we can to help families through the trauma of diagnosis and treatment:

- We provide practical and emotional support through our Steps Helpline and digital presence
- We make sure that families are as fully informed as possible about the realities, challenges and options that lie ahead, with a range of award-winning booklets, films and online resources
- We offer a safe place to share concerns and to benefit from the experience of others, through our Family Contact Service and Online Community
- We give financial support to purchase specialist car seats for children using a hip spica cast
- We work with the NHS, to encourage best practice and raise awareness of the issues concerning patients and their families
- And we strive for a better future, by working on a number of research projects to increase understanding of, and improve treatment for, all aspects of serious lower leg conditions

# HOW YOUR MONEY COULD HELP

£50

Helps to supply a large NHS Trust with a range of booklets to help and support affected families

£25

Steps can provide support, advice and follow-up information to a parent calling our helpline about their unborn child being diagnosed with a serious lower limb condition

£110

Means we can give a grant for a specialist hip spica car seat, to help a young child recovering from hip displacement surgery





# WAYS OF GIVING TO STEPS

There's a range of safe and secure ways in which you can give money to Steps: simply choose the method that's easiest for you and you can be sure that it will go to very good use! And wherever possible, please give through Gift Aid to increase the value of your donation.

## ONLINE

[steps-charity.org.uk](https://steps-charity.org.uk)



ONE-OFF  
DONATIONS

## DIRECT TO OUR BANK ACCOUNT

BANK: BARCLAYS

ACCOUNT NAME: STEPS CHARITY WORLDWIDE

ACCOUNT NUMBER: 90081140

SORT CODE: 20-20-46

Please add your name as a reference,  
so we can thank you properly!



## BY CHEQUE

Please make cheques payable to  
'Steps Charity Worldwide'  
and send to:

Steps Charity Worldwide  
The White House  
Wilderspool Business Park  
Greenall's Avenue  
Warrington, Cheshire  
WA4 6HL



Please don't forget to include  
your details with your cheque.

## DIRECT DEBIT



online at

[steps-charity.org.uk](https://steps-charity.org.uk)

or contact us for a direct debit form

## STANDING ORDER



Please instruct your bank to make standing order  
payments into the Steps bank account:

ACCOUNT NAME: STEPS CHARITY WORLDWIDE

ACCOUNT NUMBER: 90081140

SORT CODE: 20-20-46

## PAYROLL GIVING

If your employer offers a payroll  
giving scheme, you can make  
regular tax-effective payments  
to Steps, from your pre-tax pay.  
Just ask your HR or Finance  
department.

## REGULAR GIVING

## SPONSORED ACTIVITIES AND GROUP EVENTS

### ONLINE FUNDRAISING

It's easy to set up an online fundraising page and share it with family, friends and colleagues. Just go to [virginmoneygiving.com](http://virginmoneygiving.com) or [justgiving.com](http://justgiving.com)

Please note that there is no charge to you for giving in this way and that both Virgin Money Giving and Just Giving will reclaim any Gift Aid on our behalf. They do make a small charge before paying the funds into our bank account (Virgin Money Giving charge slightly less than Just Giving).



### CASH COLLECTIONS

Cash collected for Steps can be paid directly into our bank account at a bank of your choice or, alternatively, you can send us a cheque for the total raised (details on previous page.)

### GIFT AID

Gift Aid is a simple way to increase the value of your gift to Steps – at no extra cost to you. If you pay tax in the UK, Steps can reclaim the basic rate tax on your gift - equivalent to an additional 25% on the value of your donation.

To sign up to Gift Aid, please complete and return the enclosed Gift Aid declaration or, for online gifts, please tick the Gift Aid box.

*giftaid it*

# STEPS CHARITY A-Z OF FUNDRAISING...

AUCTION OF  
PROMISES •  
AFTERNOON  
TEA • AEROBICS  
MARATHON



BABYSITTING  
• BAKED BEAN  
BATH • BOARD  
GAMES EVE •  
BIKE RIDE



CAR BOOT SALE •  
CAR WASH •  
COFFEE  
MORNING •  
COLLECTION TINS



DOG WALKING •  
DRESS DOWN DAY  
• DRINK FREE  
PERIOD • DISCO  
DANCING



EGG AND SPOON  
RACE • EYEBROW  
SHAVE •  
EXERCISE BIKE  
RACE







FACE PAINTING •  
FUN RUN • FILM  
NIGHT • FASHION  
SHOW



GARDEN PARTY  
• GARAGE SALE  
• GUESS THE ...  
• GARDENING  
SERVICES



HEAD SHAVE •  
HALLOWEEN •  
HOLD A HOE-  
DOWN



INDOOR GAMES  
IRONING FOR A  
FRIEND • ICED  
BATH BRRRRR

JUMBLE STALL •  
JAM MAKING •  
JEWELLERY SALE  
• JOKE TELLING

KARAOKE NIGHT  
• SPONSORED  
KNIT • KIDS  
COLOURING  
COMPETITION



LUCKY DIP •  
LAWN MOWING  
• LITTER  
PICKING



MARATHON  
RUNNING •  
MAGIC SHOW •  
MURDER  
MYSTERY

NON-UNIFORM  
DAY • NEW YEAR'S  
RESOLUTIONS •  
NIGHTWEAR  
PARTY

*Pub  
Quiz!*

OBSTACLE  
COURSE • OPEN  
GARDEN •  
OFFICE  
SWEAR JAR

PUB QUIZ •  
PICNIC •  
PARACHUTE JUMP  
• PHOTO  
COMPETITION

QUIZZES • QUIT  
SOMETHING •  
QUIET DAY •  
QUOTE CAPTION  
COMPETITION



RACE NIGHT •  
RAFFLES •  
ROWING  
COMPETITION

SUPERMARKET  
BAG PACK •  
SPONSORED SWIM  
• SALSA NIGHT •  
SPONGE THROWING





TREASURE HUNT  
• THREE-LEGGED  
RACE • TUCK  
SHOP • TOMBOLA



UNWANTED  
PRESENTS SALE  
• UP A  
MOUNTAIN RACE  
• UNIFORM DAY



VEGETARIAN  
DINNER PARTY  
• VOLLEYBALL  
MARATHON • VEG  
GROWING CONTEST



WAXING • WINE  
TASTING •  
WEIGHT OF THE  
CAKE • WALK TO  
WORK

XMAS JUMPER DAY  
• X-FACTOR • X  
MARKS THE SPOT  
TREASURE HUNT

YOGA MARATHON  
• YO-YO CONTEST •  
YODELLING  
COMPETITION



ZUMBATHON •  
ZOO THEMED  
FANCY DRESS •  
ZIP WIRE



## We don't take walking for granted

# STEPS SPONSORSHIP FORM

NAME: .....

EVENT: .....

[illegible]



# STEPS GIFT AID DECLARATION

We are very grateful for your donation. You can increase its value by 25% at no extra cost to you through the Gift Aid scheme. By completing this short declaration, we can receive an extra 25 pence for every pound you donate.

## Gift Aid Declaration

I am a UK taxpayer and I agree to Steps Charity claiming tax on all past, present and future donations I make to the charity. Please treat my donations as Gift Aid donations. I confirm that I am paying or will pay an amount of Income Tax and/or Capital Gains Tax to cover the amount Steps and any other charities or Community Amateur Sports Clubs (CASCs) will reclaim for the tax year (6th April one year to 5th April the next year). Council Tax and VAT do not qualify towards Gift Aid. Steps will reclaim 25p of tax for every £1 that has been given.

**Signed** .....

**Date** .....

*giftaid it*

**Please use block capitals**

**Full Name** .....

**Address** .....

.....

**Postcode:** .....

We would be very grateful if you could notify STEPS if you:

- Wish to change this declaration
- Change your name or home address
- No longer pay sufficient tax on your income and/or capital gains.

If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

Please complete this short form and send it to:

**Steps** The White House • Wilderspool Business Park  
Greenalls Avenue • Warrington • Cheshire • WA4 6HL

**STEPS**

The White House  
Wilderspool Business Park  
Greenall's Avenue  
Warrington  
Cheshire WA4 6HL

**HELPLINE**

01925 750271

**MAIN OFFICE**

01925 438090

**EMAIL**

[info@steps-charity.org.uk](mailto:info@steps-charity.org.uk)

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